



T H E G R E A T E R
SARASOTA
CHAMBER
O F C O M M E R C E

CONNECT | **PROMOTE** | **SUPPORT**



Welcome to The Greater Sarasota Chamber of Commerce

Why Should You Join?

Businesses from across our region – from family owned to publicly traded – benefit from being a member of The Greater Sarasota Chamber of Commerce.

Membership is the bridge that links businesses, organizations and residents together with innovative programs that strengthen Sarasota's long-term economic vitality, business success, job creation and quality of life.

We have designed Membership Investment Levels specific for the needs of our members. Choose the level that best fits your needs.

Business Connector

Market Mover

Corporate Trustee

Community Builder

Economic Driver

Chamber Fun Fact:

Research shows that consumers are 80% more likely to do business with a company if it's a member of its local chamber of commerce. *(Schapiro Study)*



CONNECT

PROMOTE

SUPPORT

Business Connector Investment: \$460

Enjoy valuable cost-saving benefit programs and access to exclusive networking and connection-building opportunities.

CONNECT

Complimentary Admission To

- **Chamber Connect**
A bi-monthly after-hours networking event
- **Shumaker Chamber University**
Educational programming covering timely business related topics
- **Good Morning Sarasota**
A bi-monthly morning networking event

Get Involved

Volunteer opportunities through member councils and committees

PROMOTE

Chamber Online Business Directory

Get ahead of the competition and list your business on SarasotaChamber.com

Community Calendar

Let the public know about your upcoming events by posting them on the Chamber Community Calendar

Press Release Tool

Share your latest news with our local media

Sponsorship Opportunities

Highlight your business at high-profile local events

Chamber Seal of Membership

Show off your Chamber membership with your official decal and plaque – also available digitally for your website

Membership Discounts

Post your Member2Member discounts on SarasotaChamber.com – and enjoy discounts from other members

Job Bank

Post available positions and find qualified candidates

SUPPORT

Cost-Saving Opportunities

Enjoy exclusive offers from Affinity Partner Businesses

Meeting Space

Utilize our affordable meeting space with full A/V capabilities and seating capacity of 60

Complimentary Notary Services

Complimentary Certificates of Origin



Chamber Fun Fact:

The Chamber hosts various networking opportunities each year to help you to connect with key business leaders and potential customers in our community.

Market Mover Investment: \$850

Designed for those wanting additional exposure for their business, Market Mover membership offers **ALL** the advantages of the Business Connector level, **PLUS** the additional benefits below:

CONNECT

Membership Mailing List

Gain access to contact information for all Chamber members (emails not included)

PROMOTE

Enhanced Website Profile Listings

Make your business stand out with your company logo, photos and videos

Business Category Listings

Increase your visibility with two (2) category listings in our directory

Complimentary Online Directory Advertising

Stand out in your industry with 60 days of complimentary advertising in our directory

Chamber Advertising Discount

Enjoy a 25% discount on advertising your business in Bridge Magazine, Chamber Buzz weekly E-Newsletter or on SarasotaChamber.com

SUPPORT

Meeting Space Rentals

Enjoy a 50% discount on our boardroom meeting space with full A/V capabilities and seating for up to 60

Two Physical Business Location Listings

Increase your visibility with two (2) physical locations listed in our directory



Chamber Fun Fact:

The Chamber offers various publications including the Chamber Buzz Newsletter and Blog, as well as Chamber Bridge Magazine for you to stay up-to-date on Chamber activities.

Corporate Trustee Investment \$1,800

Enjoy **ALL** the advantages of the Business Connector and Market Mover levels, **PLUS** the benefits listed below:

CONNECT

Access to Exclusive Receptions

Attend special receptions hosted at fellow Corporate Trustee member locations

Two Tickets to Annual Meeting

Enjoy two (2) complimentary admissions to Chamber Annual Meeting & Luncheon (expected attendance of 450+)

PROMOTE

Host a Trustee Reception

Welcome fellow Corporate Trustee members to your own reception to build your business, grow your network and increase your visibility

Social Media Business Profile

One (1) guest post on the Chamber Facebook page highlighting your business (Chamber Facebook page has 6,000+ followers)

SUPPORT

Meeting Space Rentals

Complimentary boardroom meeting space use with full A/V capabilities

Three Business Category Listings

Increase your visibility online with three (3) category listings in our directory

Three Physical Business Locations

Increase your visibility with three (3) physical locations listed in our directory



Chamber Fun Fact:

Corporate Trustee membership puts your business among an elite group of investors helping The Chamber to invest more into the Chamber's mission and strategic plan.

Community Builder Investment: \$3,500

Enjoy **ALL** the advantages of the previous levels, **PLUS** increased company exposure and the benefits listed below.

CONNECT

Silver Table Sponsorship

Complimentary Silver Table sponsorship (5 seats/half table) to the Chamber's Annual Meeting (450+ expected attendees)

Engage Sarasota

One (1) reserved seat in Leadership's Engage Sarasota Program (8-lunch program)

PROMOTE

Corporate Meet-Our-Members Spotlight

Promote your business in an article in the Chamber Buzz Weekly E-Newsletter

Extend Your Directory Advertising

Enjoy six (6) months of complimentary online advertising on Sarasotachamber.com

SUPPORT

Annual CEO Briefing

Meet 1-on-1 with Chamber CEO to connect on ways the Chamber can help your business

Young Professionals Group

Enjoy three (3) complimentary year-long YPG memberships

Five Physical Business Locations

Increase your visibility with five (5) physical locations listed in our directory



Chamber Fun Fact:

Community Builders gain insight from the inner workings of our region through carefully-crafted programs that make the most of your time.



Economic Driver Investment: \$8,000

Our highest tier of membership, offering **ALL** the advantages of the previous levels, **PLUS** increased company exposure and the benefits listed below:

CONNECT

Golf Classic Foursome

Complimentary foursome (4 golfers) to the Chamber Golf Classic (expected attendance of 110+)

Annual Board of Directors Retreat

Add your voice to the annual planning retreat with the Chamber's board of directors

Leadership Sarasota Program

One (1) reserved seat in Leadership Sarasota *(must apply and be accepted to program)*

PROMOTE

Visibility on Chamber Website

Your business logo rotating on our high-traffic website homepage year-round

CEO Profile Featured in Bridge Magazine

Highlight your CEO and company's impact in our community through an article in the Chamber's Bridge Magazine (distribution 5,000+ and online visibility)

Special Recognition

Your logo is featured at Chamber events

\$500 Advertising Credit

Choose the advertising for your needs with credit towards Chamber publications

E-Blast to Membership

Share your news and promote your business with a sponsored e-blast to our members once per year

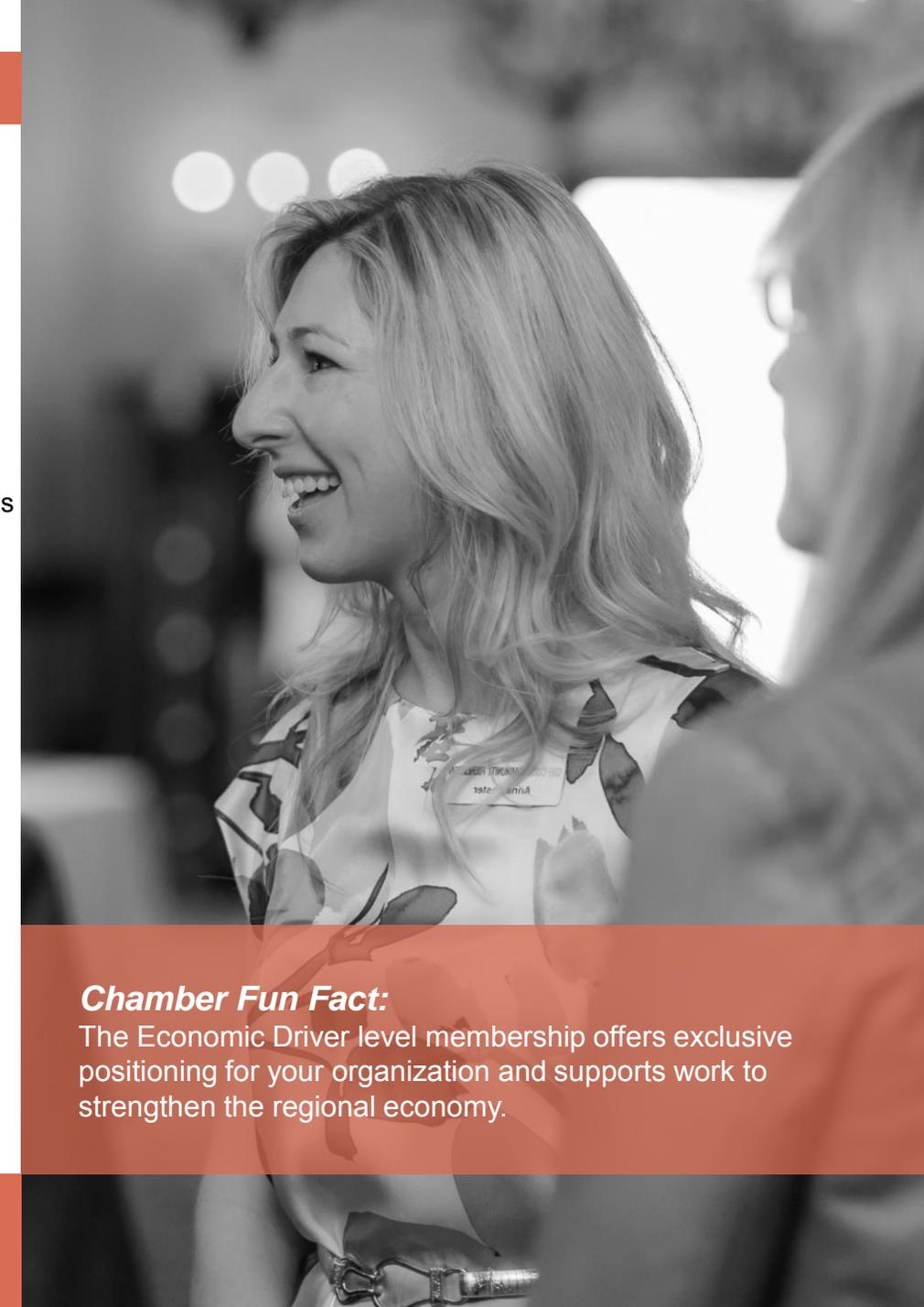
SUPPORT

Seven Physical Business Locations

Increase your visibility with seven (7) physical locations listed in our directory

Chamber Fun Fact:

The Economic Driver level membership offers exclusive positioning for your organization and supports work to strengthen the regional economy.





Partnering to Build Your Business

Affinity Partners

Total Yearly Savings: Up to \$4,000 in savings

Take advantage of these exclusive offers from our Affinity Partner businesses.

2018 Affinity Partner Benefits

COMCAST BUSINESS

Internet, Phone & TV

Free installation, special promotional pricing and connection to retention department. Existing Comcast subscribers will receive a complimentary bill audit.



Email Marketing, Online Surveys and Event Marketing Tools

Get up to 25% off on prepay services.



Merchant Services

Application fee waived, no additional fees, no monthly minimum and a guarantee to save against other programs



Office Supplies

Discounts on a range of Office Depot products with a store savings card



Partnering to Build Your Business

Meet The Chamber Staff

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Pick the level that right for you!

Benefits	Business Connector	Market Mover	Corporate Trustee	Community Builder	Economic Driver
CONNECT:					
Complimentary Admission to Chamber Connect, Good Morning Sarasota and Shumaker Chamber University	X	X	X	X	X
Get Involved Through Chamber Committees	X	X	X	X	X
Membership Mailing List - Excel		X	X	X	X
Attend Exclusive Corporate Receptions			X	X	X
Tickets to Annual Meeting			2	5 (Silver)	5 (Silver)
One Seat in Engage Sarasota Program				X	X
Three Annual Young Professional Group Memberships				X	X
Invitation to Board of Directors Retreat					X
Foursome to Chamber Golf Classic					X
Tuition Waived for One Leadership Sarasota Applicant					X

Benefits	Business Connector	Market Mover	Corporate Trustee	Community Builder	Economic Driver
PROMOTE:					
Chamber Seal of Membership	X	X	X	X	X
Online Business Directory Listing	X	Enhanced	Enhanced	Enhanced	Enhanced
Community Calendar	X	X	X	X	X
Press Release Tool	X	X	X	X	X
Post Member2Member Discounts	X	X	X	X	X
Job Bank	X	X	X	X	X
Business Category Listings	1	2	3	3	3
Complimentary Online Directory Advertising		60 days	60 days	6 months	6 months
Host a Corporate Trustee Reception			X	X	X
Business Profile on Social Media			X	X	X
Corporate Meet Our Members Spotlight				X	X
Visibility on Chamber Website					X
Special Recognition at Chamber Events					X
CEO Profile in Chamber Bridge Magazine					X

Benefits	Business Connector	Market Mover	Corporate Trustee	Community Builder	Economic Driver
SUPPORT:					
Cost Savings Through Chamber Affinity Partners	X	X	X	X	X
Access to Member2Member Discounts	X	X	X	X	X
Complimentary Notary Services	X	X	X	X	X
Complimentary Certificates of Origin	X	X	X	X	X
Chamber Meeting Space Rentals		50%	Complimentary	Complimentary	Complimentary
Member Company Add-ons - Physical Business Locations		2	3	5	7
Annual CEO Briefing				X	X



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