



# 2019 FRANK G. BERLIN, SR. SMALL BUSINESS AWARDS

**2019 Frank G. Berlin, Sr.**

**HOSPITALITY/TOURISM Organization of the Year**

**Award Sponsored by: Sarasota-Bradenton International Airport**

**Eligibility Criteria:**

Eligible applicants must be a member of The Chamber in good standing on all commitments; have an active and operating organization involved in Sarasota tourism or hospitality services for a minimum of three (3) years; have less than 75 employees; and have examples of contributions to, and/or programs available for, the local community and/or local businesses.

The Award is presented to the organization. Previous winners are eligible again 5 years after receiving the award. Current employees and officers of the Greater Sarasota Chamber of Commerce and their respective companies are ineligible for the Small Business of the Year Awards. *Note: Finalists may be asked to provide additional documentation.*

**Application Guidelines:**

- \$15 fee to apply.
- Must be submitted on one (1) USB drive.
- Maximum number of pages not to exceed 12 pages.
- Optional additional pages (photographs, news articles, product samples, etc.) may be placed at the end of your application. Do not place exhibits within the context of your application.
- The judges do consider neatness, professionalism, and completeness of your application.
- **DEADLINE for Submissions: Monday, March 25 by 4:00 p.m. NO EXCEPTIONS.**

Please provide the following information about your company:

Company Representative: \_\_\_\_\_ Title: \_\_\_\_\_

Name of Business: \_\_\_\_\_

DBA: \_\_\_\_\_

Business Address: \_\_\_\_\_

Business Telephone: (    ) \_\_\_\_\_ Fax: (    ) \_\_\_\_\_

E-mail: \_\_\_\_\_ Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_

Date Business Established: (Month) \_\_\_\_\_ (Year) \_\_\_\_\_

Years Served in Present Position: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Are you currently involved in litigation or a lawsuit? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please explain: \_\_\_\_\_

Have you ever been convicted of a felony? Yes \_\_\_\_\_ No \_\_\_\_\_

If yes, please explain: \_\_\_\_\_

***Check or Credit card number must be received at time of application submission to qualify.***

Name on Card: \_\_\_\_\_ Card #: \_\_\_\_\_ Exp. \_\_\_\_\_



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## 2019 Frank G. Berlin, Sr. Hospitality/Tourism Organization of the Year Application

**All Information Provided Herein Will Be Held In Strict Confidence.**

- 1. General Business Information:** Describe the nature of your organization (including products, services, and markets) and a brief history of the organization.

- 2. Recent Business History** – Complete the data below as a benchmark to judge the impact in the community and the local job market.

	2016	2017	2018
a) Number of Employees	_____	_____	_____
b) Gross Sales Volume (by range) Ranges:			
Less than \$100,000	_____	_____	_____
\$101,000 - \$499,000	_____	_____	_____
\$500,000 - \$1,000,000	_____	_____	_____
More than \$1,000,000	_____	_____	_____
c) Actual Percentage Growth in Revenue	_____	_____	_____



3. **Business Management:** Describe how you manage your staff and organization. You can include staff retention techniques, personnel development programs, continuing education, employee incentives, internal policies, social media reviews and comments, positive publicity, etc. In an ever challenging labor market, what steps will you take to become the employer of choice in the area?
4. **Innovation/Problem Solving** – Give at least one example of something your organization did this past year to enhance your organization, including illustrations of creativity and imagination; and/or challenges faced by your organization and the solutions implemented to resolve them.
5. **Community Involvement:** Describe your company's involvement in charitable organizations, volunteer activities, sponsorships, collaborations with others in the community, or anything else that demonstrates your active participation and support of the greater Sarasota community.
6. **Growth/Strategic Planning:** What are your company's goals over the next few years? Do you see yourself creating jobs in Sarasota? How will you execute your strategic plan?
7. **Please provide any additional information not previously covered.**

*I affirm that all of the information stated in this application is truthful, accurate and verifiable and I allow the release of general information (question 1) for publicity purposes.*

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*Applicant's signature*

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*Date*