



2020 Sarasota Chamber "Bridge" Advertising Rates

Quarterly Digital Magazine | Distribution: 7,000+ business professionals & online viewers | 1,150 printed



Deadlines: *Payment is due by the artwork deadline to make publication.

| Issue: | Winter 2020 | Spring 2020 | Summer 2020 | Fall 2020 |
|-----------------------|-------------------|-------------------|--------------|-------------------|
| Reservation Deadline: | November 15, 2020 | February 15, 2020 | May 15, 2020 | August 15, 2020 |
| Artwork Deadline: | December 1, 2020 | March 1, 2020 | June 1, 2020 | September 1, 2020 |

| Ad Type: | 1X | 2X+ | Specs: |
|--|---------|---------|---|
| Special Placement - Full Page Inside Front Cover | \$1,500 | \$1,350 | No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125 in. |
| Special Placement - Full Page Back Cover | \$1,000 | \$850 | No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125 in. |
| Advertising Insert - Full Page | \$300 | \$250 | 7.635 in. (W) * 10.125 in. (H) |
| Full Page | \$700 | \$600 | No Bleed - 7.625 in. * 10.125 in. Bleed - 8.625 in. * 11.125 in. |
| Half Page Corporate Profile | \$500 | \$450 | 275 words, logo and photo |
| Half Page (Horizontal) | \$460 | \$420 | 7.625 in. (W) * 4.875 in. (H) |
| Half Page (Vertical) | \$460 | \$420 | 3.625 in. (W) * 10.125 in. (H) |
| Quarter Page | \$230 | \$200 | 3.625 in. (W) * 4.875 in. (H) |

Advertising Questions?

Contact Caitlin Bolton at cbolton@sarasotachamber.com or (941) 556-4046.

| | | | |
|---|--|--|--|
| Business Name: _____ | | Contact Name: _____ | |
| Phone: (____) _____ | | Email: _____ | |
| Artwork Contact Name: _____ | | Ad Start Date: _____ | |
| Artwork Contact Email: _____ | | Will you be changing your ad? YES or NO | |
| Send Artwork & Include your Click-Through Link in email to cbolton@sarasotachamber.com. | | | |
| Signature: _____ | | Date: _____ | |
| | | Total: \$ _____ | |